



# Insurity Analytics

DATA GOVERNANCE | PROPRIETARY DATA CONSORTIUM & OPEN DATA NETWORK | PREDICTIVE ANALYTICS | GEOSPATIAL ANALYTICS | ACCUMULATIONS & PERFORMANCE MONITORING

Turn data into better decisions for measurable business outcomes

|                              |                                  |                                    |
|------------------------------|----------------------------------|------------------------------------|
| 40%<br>Faster Speed to Quote | 5%<br>Customer Satisfaction Lift | 50%<br>Speed of Analysis           |
| 3X<br>Premium Growth Rate    | 5%<br>Lower Cost of Claims       | 3-10%<br>Lower Loss Ratio Annually |

Know more about what you insure with answers to important questions like...

- Should I write this?
- Does it fit within my underwriting guidelines?
- How much should I charge?
- Am I building a profitable book of business?
- How should I adjust my strategy?
- What information am I lacking?
- Do I know if my predictive models are working?
- Are we working off the same version of data?
- How can I centralize data and make it accessible across my org?
- Are we making proactive decisions based on the most up-to-date information?

## Top 5 Reasons Insurers Choose Insurity Analytics



### Make better decisions by embedding advanced analytics into your core underwriting, claims, and portfolio management workflows

- Empower decision makers with data-driven insights delivered in the right context at the right time via self-serve and automated analytics
- Leverage analytics to deliver market-leading ROI via predictive models, straight-through processing (STP), accumulations, automated event alerts, and more



### Access the P&C industry's most valuable data assets: 50+ third-party data providers and \$109B data consortium

- Make data a differentiator with 25+ hazard and event data sources, including KatRisk, HazardHub, RedZone, Swiss Re, Precisely, and more, embedded within your workflows
- Boost your predictive modeling power with the industry's largest P&C data consortium: \$109B in premium combined with two dozen third-party data sources



### Leapfrog your competitors with a modern and open data analytics platform

- Deliver insights between systems and take control of your own data strategy with our platform powered by Snowflake and built on non-proprietary ACORD standards
- Enable any data user to access and analyze data, while maintaining end-to-end governance and security—any data, any user, any system



### Gain a single source of truth across your business with centralized, consistent, and scalable data management

- Provide real-time access to one version of the data across all your data assets whether structured, semi-structured or unstructured
- Support near-limitless workloads without data contention issues and without copying or moving data between locations



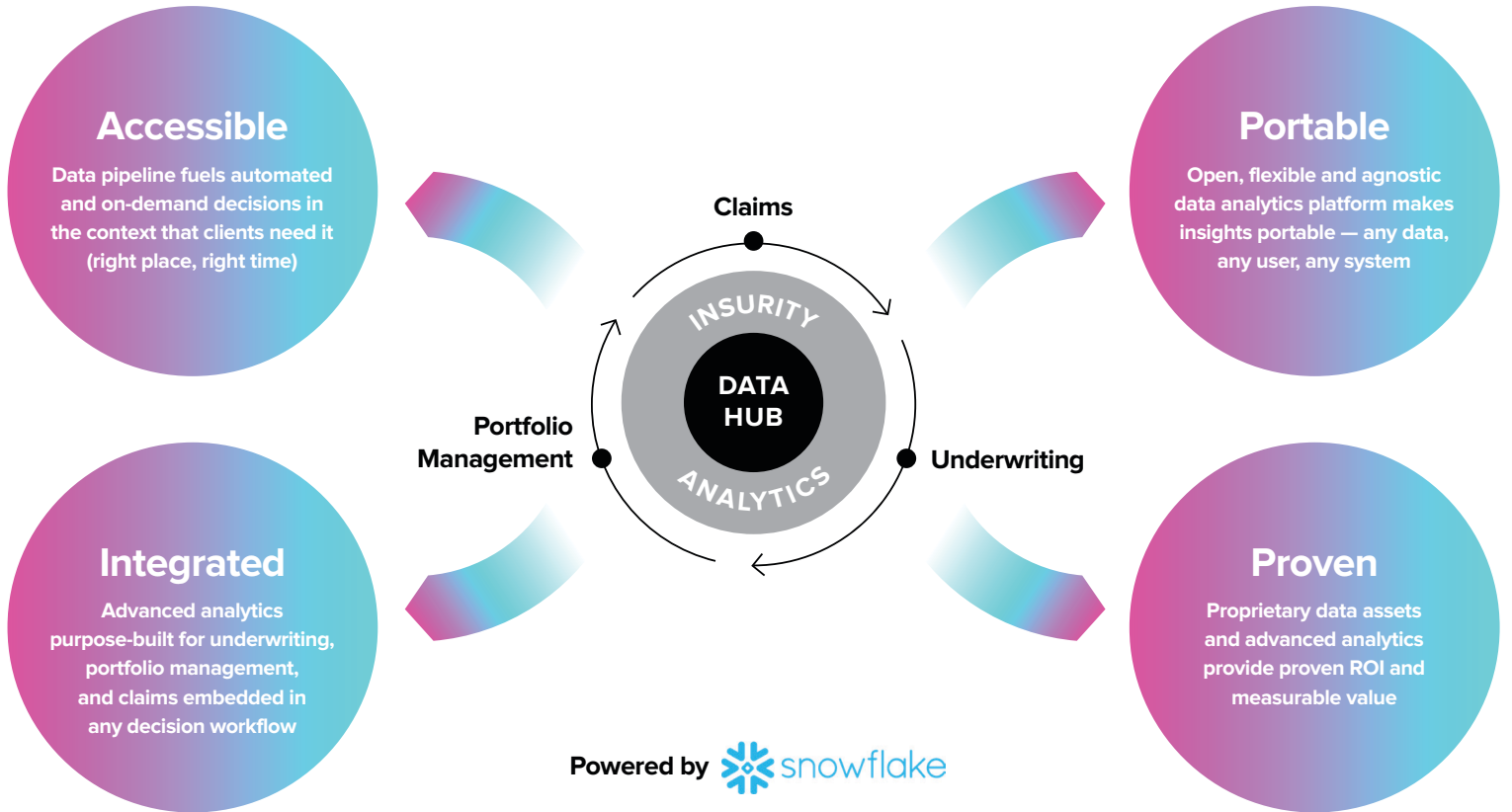
### Drive immediate value with unparalleled implementation speed

- Get up and running with our advanced analytics solutions within one day to two weeks, including geospatial analytics, data enrichment, accumulation management, and production-ready predictive models
- Ingest data 30% faster with our data hub powered by Snowflake



Discover a seamless path from data to decisions

With Insurity Analytics, you'll leapfrog competitors with a modern data and analytics platform built on Snowflake, the Data Cloud company. Incorporate and leverage new and existing forms of data across your organization with unparalleled speed, consistency, and security—while ensuring analytics are available when and where your decision makers need them.



*“Data analytics is a key differentiator in how we operate, compete, select risks, and proactively manage our portfolio. With [Insurity], we have empowered our underwriters and analytic teams with actionable information to improve risk selection and portfolio performance.”*  
-Jen Klobnak, Senior Vice President, Operations at RLI

*“[Insurity] partners with us to continually fine tune how we use the predictive model, which allows us to keep pace with changing rating elements and market conditions. Staying on top of market trends solidifies our market-leading position.”*  
-Martin Welch, CEO, HEMIC

Selected Partners

