

Outperform the competition

POWERFUL PROVIDER DIRECTORY SOLUTIONS





Provider practices spend more than \$2.7 billion & health plans spend more than \$2 billion annually on inefficient & redundant work to ensure accuracy of directory data.

Source: CACQ

The impact of inadequate provider directories

consumers

Creates barriers to care, “surprise billing,” higher out-of-pocket costs, & overall dissatisfaction

providers

Administrative burden and cost of responding to continuous requests to update & verify provider directory information

health plans

Pay the steep price of managing disparate systems, formats, requirements, & vendors resulting in regulatory fines

INTUITIVE. ACCURATE. **AWESOME.**

Unhappy consumers, low data scores, network leakage, and costly compliance issues can result from inadequate provider directories. Yet, the cost of resources and IT infrastructure may be even higher.

You need an innovative, accurate directory solution to command your provider network. You need AI-powered Viiad.

Viiad Provider Directory is more than just a provider search solution. It's easy to use, super

smart, and intuitively designed to keep provider data accurate and consumer experience positive.

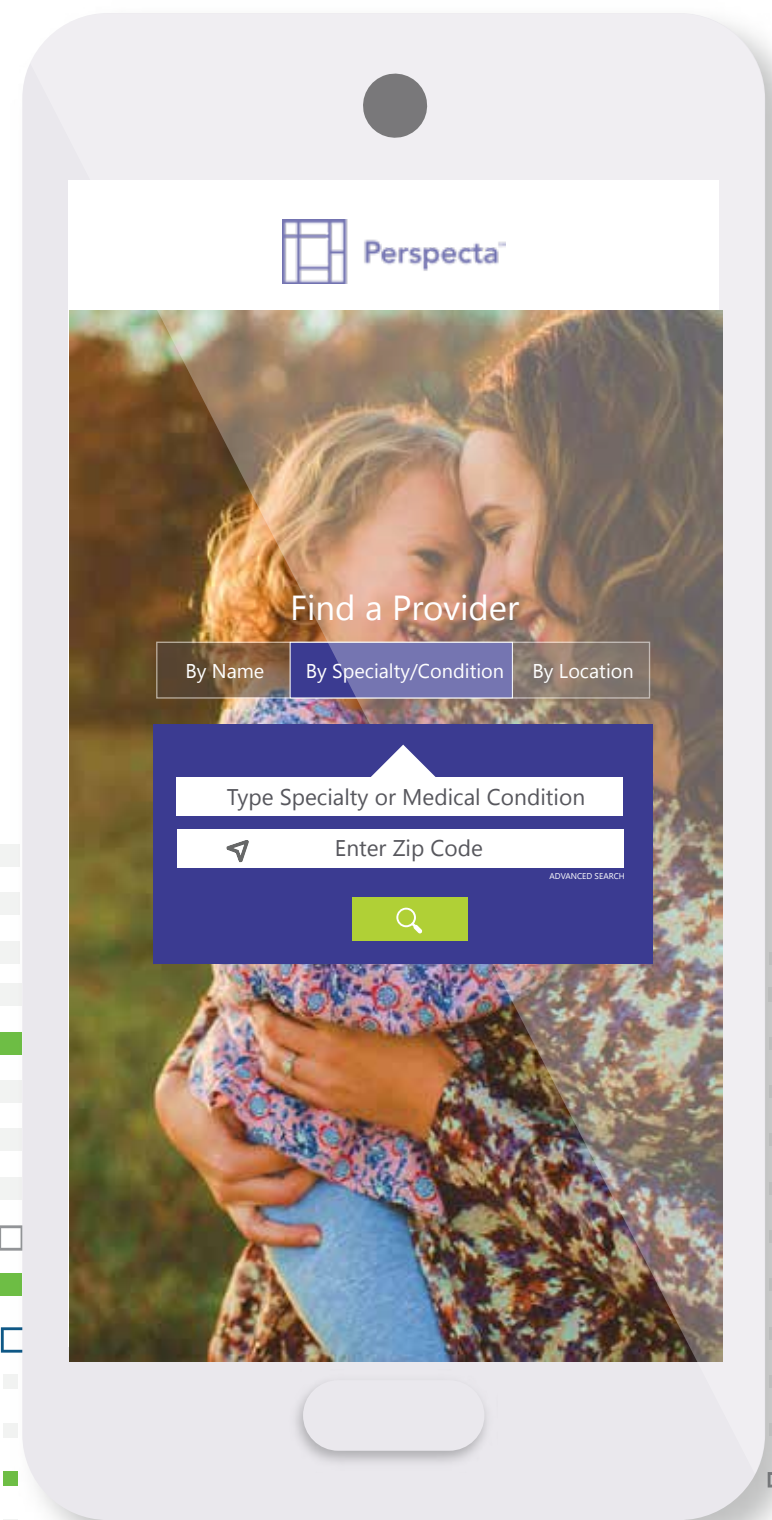
Consumers can search, compare, and select the right providers based on their needs (and yours!) Our advanced filtering uses your own pre-determined criteria to prioritize provider search results.



**Engage members,
gain meaningful insights,
& promote your brand**

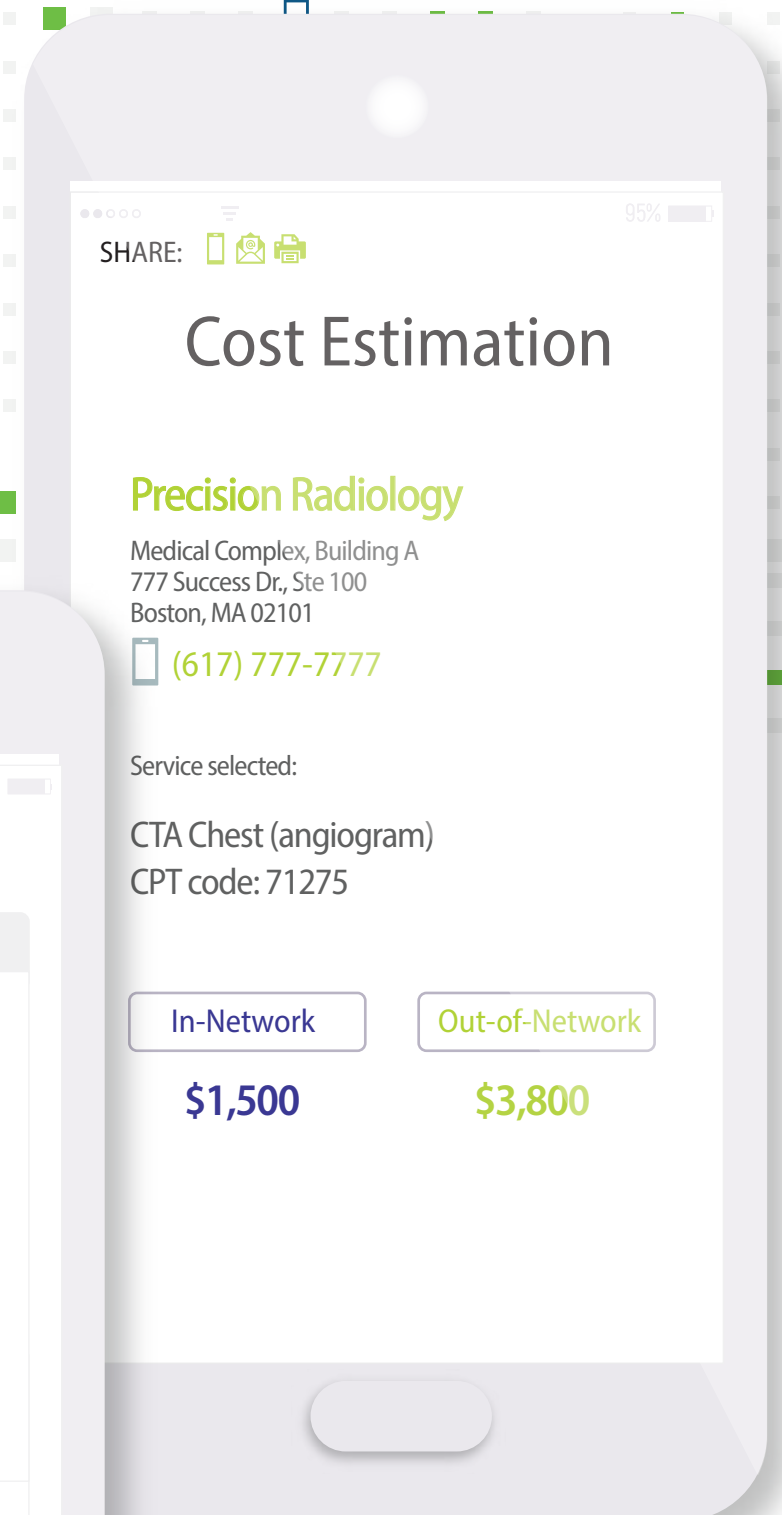
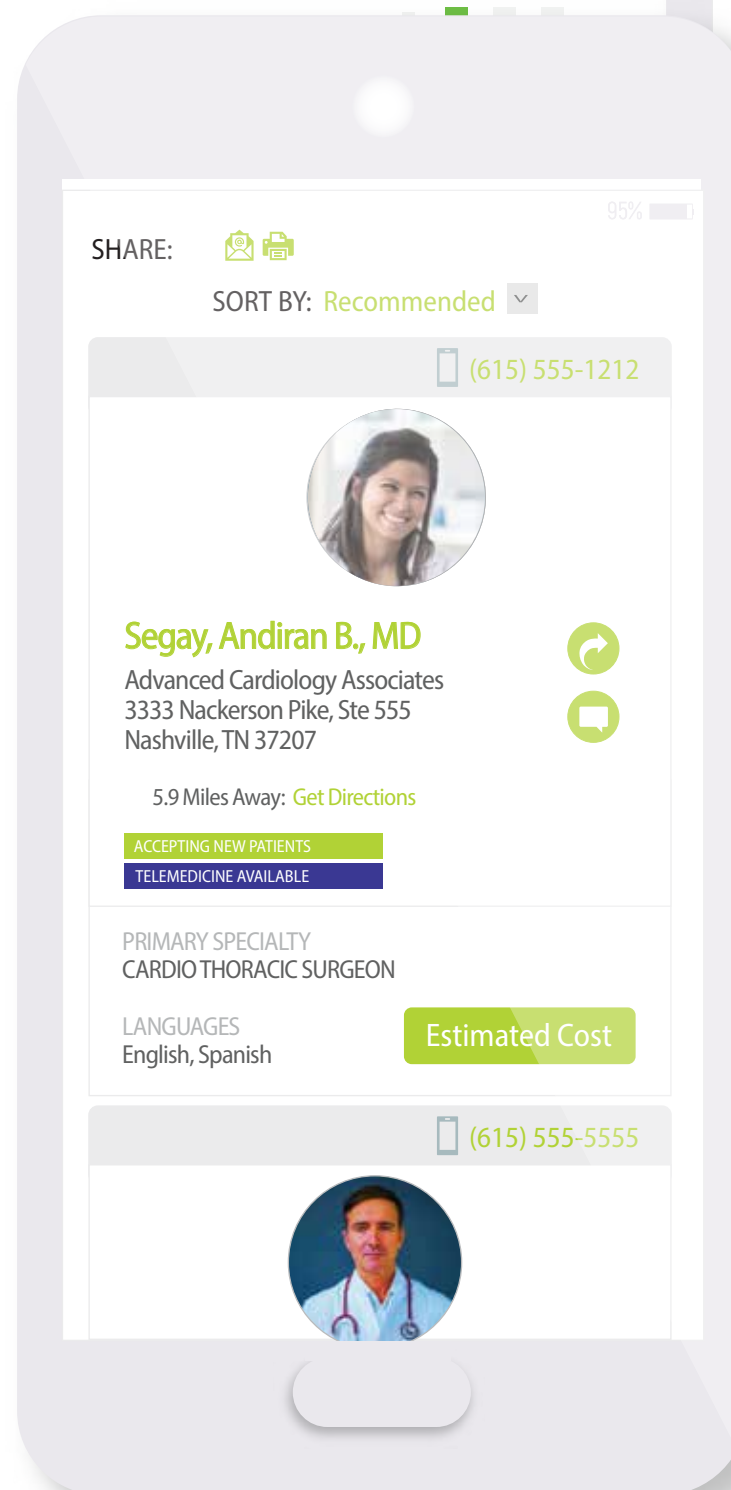
Harness the power of smarter provider search

Our proprietary artificial intelligence & machine learning powered solution helps consumers, patients, & beneficiaries connect with the best doctors & providers across your network. Our smart analytics provides you with data accuracy, & actionable user & provider insights.



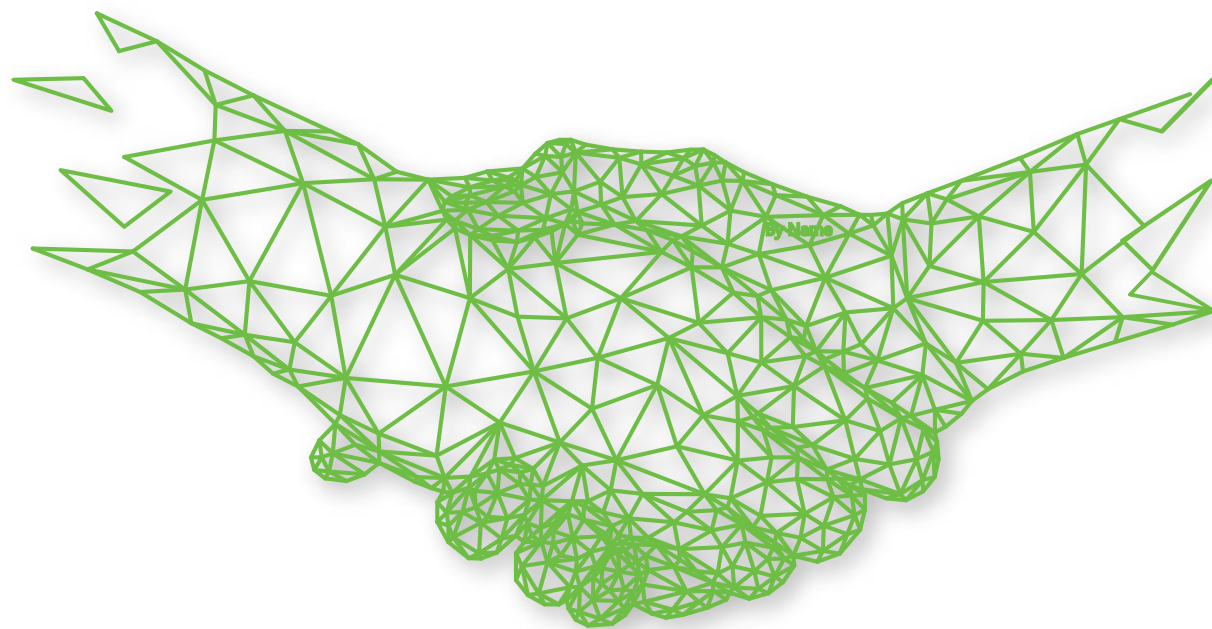
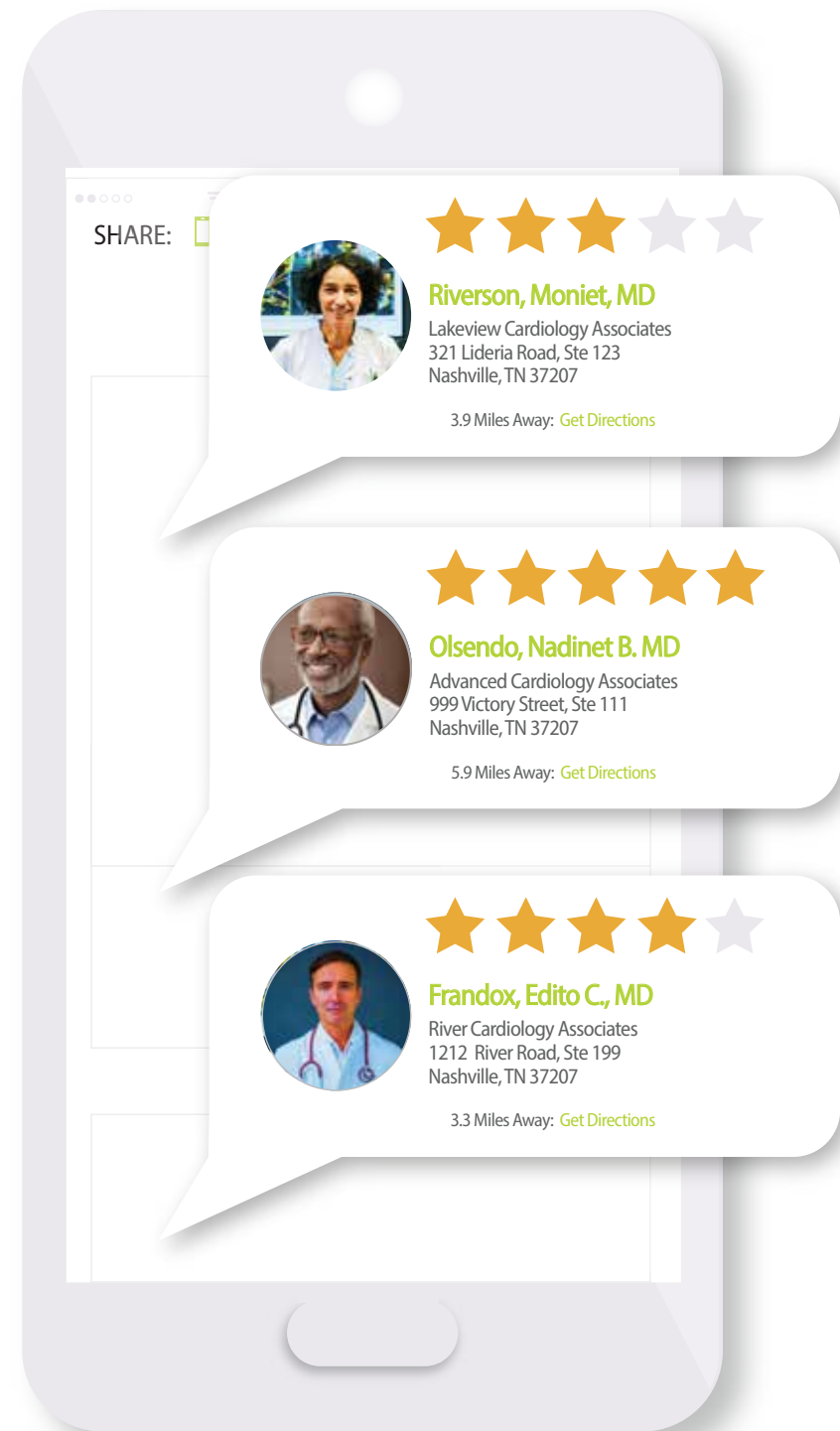
Eliminate billing surprises with transparency in coverage

Our proprietary algorithm intelligently sorts & displays the most cost & outcome effective providers for easy member decision making. An intelligent analytics engine enables cost estimation for procedures & providers.



Prioritize your best providers

Showcase the best care options for your members, beneficiaries, & injured workers with easy search, comparison, & selection capabilities. Enable the ranking order of providers using quality, costs, & accessibility metrics that you designate.



Build loyalty

Our easy-to-use, online & mobile-friendly provider directory is designed to keep physician & provider data accurate to help you earn the trust of members, consumers, & injured workers.



Engage consumers in real time

Introduce members & consumers to our AI
powered chat bot with the brains &
personality to manage provider directory
questions

Showcase your brand

Choose the colors, images, logos, & links that best
represent your brand. Your consumers & members can
access your beautifully displayed provider network via
desktop, laptop, tablet, & mobile





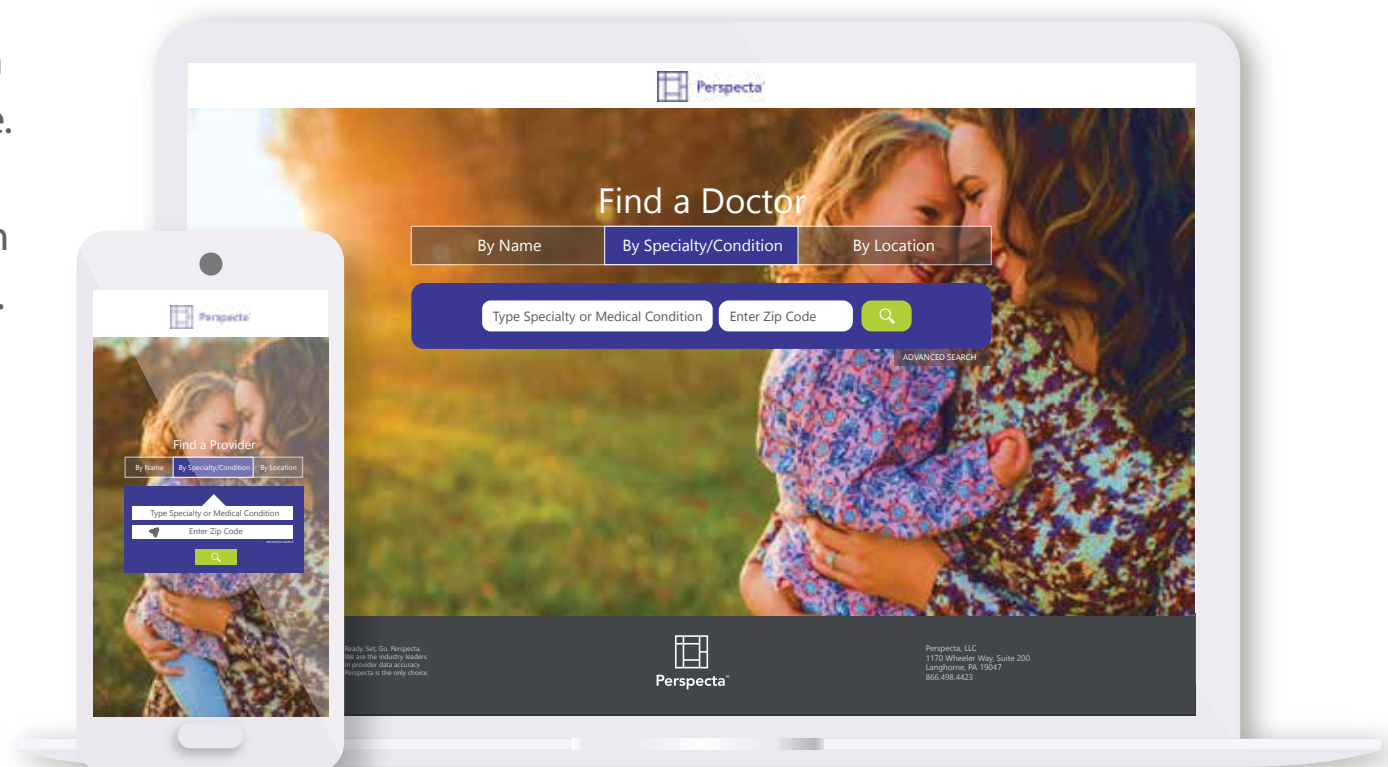
Upgrade accuracy with AI

AI & machine learning manage the complexity of provider data related to costs, outcomes, demographics, & more. Help users search, compare, & select the right providers & healthcare based on their needs (& yours!) with advanced filtering & your own pre-determined priority criteria capabilities.

Enable mobile responsiveness

Online or mobile, your directory provides an optimal search experience and performance.

Users can even capture provider information and save it via SMS text, e-mail, PDF, and fax.



Reimagine Provider Data Management

Achieve +95% accuracy with Perspecta's provider data management solutions

Perspecta is the leader in creating & managing provider data solutions that optimize the business of healthcare. Through deep domain expertise & innovation, Perspecta accelerates the transformation of provider network management, delivering value to health plans, workers' compensation, government health, & integrated delivery networks.

Visit goperspecta.com & follow us on Twitter: @goperspecta
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